Market What If

The 10 What-Ifs Every Investor Asks

01 What if you bought last year's hottest stock, every year?

ANSWERED

$1k/yr into SPY (2005-2024) = $83,607. The winner-chasing leg is being backtested now — full table drops in Experiment 01.

02 What if you traded QQQ on the 200-day moving average?

ANSWERED

Buy & hold: $10,000 -> $150,937. Timing rule: $10,000 -> $86,555. Peace of mind cost $64,382. (Experiment 02 - live on the site)

03 What if you invested $1,000 at every all-time high?

Buying only at peaks still builds serious wealth — time in beats timing. We're running the exact numbers next.

04 What if you missed the 10 best days of the last 20 years?

The best days cluster inside the worst weeks. Miss them and returns collapse. Backtest in progress.

05 What if you bought every 10% dip?

Does 'buy the dip' beat steady monthly investing? The dip-buyer's calendar is being built now.

06 What if you only bought dividend aristocrats?

25+ years of rising dividends vs the broad market — income vs growth, 20-year verdict coming.

07 Lump sum vs dollar-cost averaging $240,000?

All-in on day one vs $1k/month for 20 years. The answer surprises most people.

08 What if you sold every December and rebought in January?

The 'January effect' trade, tested across 20 years. Results soon.

09 What if you held gold instead of SPY for 20 years?

The ultimate fear asset vs the market. One of them nearly triples the other.

10 What if you invested only when the news felt 'safe'?

Waiting for calm waters vs sailing through storms — the cost of comfort, quantified soon.